Business Studies Preparatory tasks

Successful study in the sixth form is all about developing the right skills, preparation, independent learning and self-motivation. We will do all we can to support you in your learning and would like you to do the same.

In preparation for the first term of study please spend some time on the tasks below so that when you arrive with us in September you can make the best possible start to your studies.

TASK

One of the skills you need for Business is the ability to be able to research and from that research apply the information to a business to make decisions and justify those decisions.

To help you prepare you for the course please complete the following:

- 1) Michael Porter is a Business Guru and has two theories that we are interested in research 'Porter's Five Forces' and 'Porter's Generic Strategies'.
- 2) Summarise each of the above theories.
- 3) Apply ONE of the above theories to the supermarket industry (you should try to write a side of A4 on this).

In order that you are prepared for your studies next year please have the following things ready for the start of term.

A folder and dividers for your notes File paper Ruler and pencil

Calculator

Enjoy the summer – we look forward to working with you in Year 12